







BeGreen[®] Ticket

Co-created by Green Mountain Energy and Sustainable Waves, The BeGreen TicketSM is an optional way for event-goers to “Green-Up” their event experience. When a BeGreen ticket is purchased, Green Mountain will provide the event-goer with renewable energy credits to offset their travel or related emissions to and from the event. Green Mountain will source from wind, solar and biomass renewable energy credits.

Benefits

-  Gives the event-goer the option to invest in clean, renewable energy and improve their environmental footprint.
-  Media value...We provide turnkey messaging about the BeGreen Ticket that you can use on your website as well as any press releases.
-  There is NO COST for this value added feature so why not make this feature optional at ALL your events!
-  Third party audited...all purchases made through the program are audited by an independent third party accounting firm.

Our Partners

Bonnie Raitt's Green Highway Tour, **SXSW**, **ACL**, **Lollapalooza**, **Old Settlers Music Festival**, **Joshua Tree Music Festival**, **Earth Dance**, **Sea of Dreams**, **Xingolati**, **G. Love and Special Sauce**, **2005-2006 New Belgium Brewery Tour de Fat**, **Michael Franti at Stubbs (2007)**, the **ESPY Awards**, **Olympic Trials**, **Outside Lands Festival**, **Treasure Island Festival**, the **Plenty Magazine Awards Event (2007)**, **In Ticketing**, **Echo Project**, **2006 & 2007 Vans Warped Tour**, **Palms Hotel and Casino and many more.**

We also put on our own Know Your Power Festival in 1999 with singers such as James Taylor, Kenny Loggins, and Shawn Colvin. Over 100,000 people attended this event.

For more information, please contact Mark McLarry at 619.358.9939 or Lauren Zboril at 512.691.6318.

Sustainable Waves (sustainablewaves.com) specializes in sustainable energy solutions for the entertainment industry. We provide solar powered stages, sound systems, lighting and a variety of conscious products and consulting services. From solar stages to innovative products, Sustainable Waves has a unique approach to creating value. We integrate with existing business models and strive to inspire the currents of the global economy. mark@sustainablewaves.com

BeGreen (www.begreennow.com) is a division of Green Mountain Energy Company, the longest serving green power provider in the U.S. BeGreen offers businesses and consumers simple and effective ways to reduce their carbon footprint through the purchase of renewable energy, forest sequestration and other project-based offsets. BeGreen's carbon calculators follow the EPA Climate Leaders methodology, which is based on the World Resources Institute's Greenhouse Gas Protocol (WRI GHG), a widely accepted industry standard. All purchases and sales of BeGreen's carbon offset and REC products are also verified by an independent auditing firm to ensure their quality and effectiveness. lauren.zboril@greenmountain.com